



NEWS RELEASE

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Oregon company donates to Salvation Army

*Tribal Moose gives 100 percent of
proceeds from ketchup to the organization*

Sublimity, Ore., 14 Aug. 2009 — Oregon's [Tribal Moose BBQ](#) wants to "change the world, one bottle at a time," and they take this mantra to a new extreme, reflected in their giving program.

For many companies, giving back means making small donations or sponsoring clothing drives. But for this company, "giving" means that *all* of their proceeds from their [cranberry ketchup](#) go to the [Salvation Army](#), an organization that provides services for those needing anything from adult rehabilitation to disaster relief.

"We really wanted to give back to the community," says Clinton Cox, co-owner of Tribal Moose BBQ. "We wanted to go beyond simply selling our sauces."

Tribal Moose's [cranberry ketchup](#), which bears the Salvation Army logo, is available in specialty retailers and on [their website](#), in addition to their standard variations, including their original cranberry barbecue sauce, spicy barbecue sauce and steak sauce.

"It's got a very unique flavor," says Tribal Moose Co-Owner Clinton Cox of their [fusion sauces](#). "Very few sauces are cranberry-based, and the sweet tartness of the cranberries interacts fantastically with meats, poultry and fish."

About Tribal Moose BBQ Sauce

Ron Broughton founded the Tribal Moose company in 1988. Although the ideas and [recipes](#) started in the '80s, Tribal Moose, Inc. didn't become a formal [sauce](#) company until 2003 when Ron set out to create a business that not only created amazing sauces but established itself as a contributing member of its community. Tribal Moose's reputation for creating incredibly flavorful cranberry sauces has made the products a favorite for barbecues and holiday gatherings. The company has several variations of their original cranberry-based sauce, including a spicy barbecue sauce, a cranberry steak sauce and even a cranberry ketchup (of which 100 percent of the proceeds go to the Salvation Army). The company is built around a [philanthropic](#) backbone: "committed to changing the world one bottle of sauce at a time." For more information, visit www.tribalmoose.net or call at 503.409.4291.

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